CAREER ASSESSMENT CENTRE

January 11, 2013

Dear Sir / Madam,

Greetings!
It is an effort to touch base with your good offices on the possibility of collaborating with the Leading Assessment Centre in India.

OVERVIEW
Educational preferences and decisions are often dictated by peer or parental pressures. Students opt for educational programs based on what they think they should do rather than what they are best suited to do. This has often led to academic failures, once having joined the course, many soon realize that they are not fit for it lowered self esteem and lack of confidence in one’s abilities, inability to cope and even suicidal risks.
“e-assessment.edu.in” is online assessment centre, having multi assessment tools on single platform to address this inequity by helping students & learners to understand their aptitudes and potentials, on which they can to base informed decisions on higher education. However, with the objective of creating awareness within students / parents fraternity about need of career assessment for selecting right career path, we are looking to appoint Business Associates in major towns in India to open “Career Assessment Centre”.

OBJECTIVES OF CAC
• To set up a comprehensive Career Development Center to help students realize their potential.
• To equip students with appropriate skills and techniques required to study better with directive effort.
• To assist / guide students in Career Decision making.
• To provide required information on desired careers.
Benefits of CAC

For students
- Awareness of their strengths and developmental needs
- Awareness about various other careers other than conventional careers
- Gain self confidence as they know what they are doing.
- Face the outside world with confidence and high self esteem

The partner we are looking for;
- any existing education centre / computer education centre or existing businessmen seeking diversification
- individuals having good contacts in schools, colleges and institutions
- Potential to invest Rs. 25,000/- as a venture fee (adjustable in assessment fees)
- able to do local promotion
- able build corporate relationships
- sound business acumen

Infrastructure requirement;
1. Computer lab with minimum 10 Computers connected to latest configures server
2. High visibility location
3. High speed internet connection
4. uninterrupted Power supply

Commercials
An investment opportunity which;
- is fool-proof & easy to operate, MAC support from concept to completion and ongoing
- low cost start up & provides maximum ROI
- can be up and running in 30 days
- breaks even between 2 to 3 months
- is amongst the highest growing sector
- can be scaled up exponentially
We appreciate your time and business, we would be extremely glad if you could let us know how to take this forward.

Thanking you

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